

The Only Pitch Deck Guide You'll Ever Need

What Top Companies and VCs Say You Should Include in Your Pitch Deck

	500 Startups	Guy Kawasaki	Sequoia Capital	NextView Ventures	Airbnb Pitch Deck
# of Slides	11	10	11	15+	13
Executive Summary				●	
Problem	●	●	●	●	●
Solution	●	●	●	●	●
Market Validation			●	●	●
Product	●		●		●
Market Size	●		●	●	●
Business Model	●	●	●	●	●
Underlying Magic	●	●		●	
Competition	●	●	●	●	●
Advantage	●				●
GTM Plan	●			●	●
Team	●	●	●	●	●
Board / Advisors			●	●	
Traction / Milestones	●	●	●	●	●
Press / Testimonials				●	●
The Pitch (Fundraising)	●	●	●	●	●
Use of Funds		●	●	●	